

Building Resilience Through Partnership

CARE Nigeria Newsletter – **Issue 01** | July 2025



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LETTER FROM THE
INTERIM COUNTRY DIRECTOR

Welcome to the Inaugural Issue of the CARE Nigeria Newsletter

“This platform marks a significant step forward in how we share our journey, achievements, challenges, reflections, and innovations with you, our valued community.”

Dear Colleagues, Partners, and Friends,

It is with great pleasure that we welcome you to the very first edition of the CARE Nigeria Newsletter. This platform marks a significant step forward in how we share our journey, achievements, challenges, reflections, and innovations with you, our valued community.

Over the past eight years, CARE Nigeria has remained steadfast in its mission to save lives, defeat poverty, and achieve social justice. As we look back, we honor the resilience of the communities we serve, the commitment of our staff, and the powerful impact made possible through partnership.

Looking ahead, we remain focused on strengthening systems, scaling our innovations, and staying responsive to the evolving humanitarian and development landscape in Nigeria.

This newsletter is more than a communication tool—it is a space for storytelling, collaboration, and learning. It is a mirror reflecting our past and a window into the future we strive to create: one where women and girls can lead, families thrive, and communities are resilient.

However, this future is not guaranteed. We find ourselves at a critical moment. Funding cuts and shifting global priorities have reminded us that progress cannot be taken for granted. The challenges are vast and undeniable—but so too is our resolve. In this context, the role of partnerships becomes even more vital. Whether from government, civil society, the private sector, or international allies, we must unite to amplify our impact. No one actor can do it alone.

CARE’s work spans gender justice, humanitarian response, food and livelihood systems, and the right to health and nutrition. In each of these pillars, the real catalyst for change is collaboration. As we build a more inclusive and resilient Nigeria, we invite you to walk this journey with us—sharing knowledge, inspiring action, and holding ourselves accountable to those we serve.

On behalf of the Senior Leadership Team at CARE Nigeria, I thank you for being part of this story. We look forward to deepening our connection with you in the months and years to come.

Warm regards,



Jenny Orgle

Interim Country Director, CARE Nigeria

Despite recent funding cuts, CARE remains well on its way to achieving its 2030 strategic goals.

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“My disability does not stop me, it motivates me. I was given a chance to learn, and now I want to give others that same chance.”— Salamatu

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CARE has reached over 1 million individuals in the past year across its 4 sectoral areas.

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WHERE WE WORK



LEGEND

- CARE's Presence
- CARE Nigeria's Country Office

CARE FACTS: A LEGACY OF IMPACT



CARE originally stood for “**Cooperative for American Remittances to Europe**”, a post-World War II initiative founded in 1945 to help families recover.



As CARE expanded globally, the name evolved to reflect a wider mission: “**Cooperative for Assistance and Relief Everywhere.**”



The name “**CARE**” was coined in part by **Alice Clark**, who helped her husband, Lincoln Clark, with the acronym. Her only reward? A sincere kiss — true story!



In 2024, CARE worked in over **118 countries** to reach more than 53 million people through 1,450 projects.



In 1945, CARE introduced the very first **CARE Package®**, delivering over **100 million** packages of food and essentials to people around the world.



CARE Nigeria has been operating for over 8 years, delivering transformative programs in **health, nutrition, livelihoods, and climate resilience.**



The iconic CARE Package even made it into **pop culture** — it appears in **Call of Duty 1 and 2** as a supply drop!



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SECTORS OF IMPLEMENTATION



HUMANITARIAN PREPAREDNESS & RESPONSE

- Women Lead in Emergencies
- SGBV response and mitigation services in Emergencies
- Minimum Initial Service Package (MISP) in Emergencies (SRHR)
- Food assistance and nutrition services
- WASH in Emergencies
- Education in Emergencies
- Climate vulnerability assessments
- Disaster surveillance and community preparedness planning

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FOOD SECURITY AND LIVELIHOODS (FSL)

- Promote agricultural production
- Economic empowerment of women (life and entrepreneurship skills, financial inclusion and networking)
- Special measures for agriculturally active women
- Advocacy for food and nutrition policies and budgets
- Support contingency planning and the use of early warning systems along food systems and value chains

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GENDER JUSTICE AND PROTECTION

Contribute to ending the causes and consequences of Child, Early and Forced Marriage (CEFM) by:

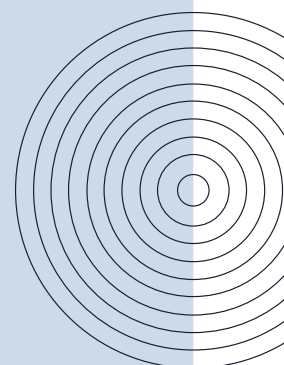
- Improving SGBV prevention and response systems
- Increasing education opportunities for out-of-school girls
- Supporting women-and youth-led advocacy and governance engagement
- Promoting women and girls' transformative approaches and socialnorm transformation
- Provide women and girls with skills in climateadaptive practices

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RIGHT TO HEALTH AND NUTRITION SECTOR

- Improve access and use of health and nutrition services
- Strengthen the quality of health and nutrition services
- Advocacy, accountability and collaboration for health and nutrition



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PROJECTS: EXPANDING OUR REACH AND IMPACT



RESILAC 2 (Lake Chad Inclusive Economic and Recovery Project), Borno State.

Funded by the European Union, the project supports 36,000 people, especially women, children, and IDPs, with access to education, jobs, healthcare, and stronger social ties.



Regreening Africa – Phase II, Sokoto State.

A 4.5-year EU-funded project aims to strengthen land restoration, farm diversification, and rural livelihoods in the Sahel region.



Enhancing Resilience in Frontline Community Healthcare (EnRiCH), Katsina State.

Funded by CARE USA, EnRiCH is a 3-year project that aims to strengthen 2,000 frontline health workers through digital training, VSLAs, and GBV prevention skills.



Resilience and Social Cohesion (Peace) Project, Yobe State.

A joint initiative by WFP and UNICEF, funded by the German Government (BMZ), to restore basic services, rebuild livelihoods, and enhance social cohesion in conflict-affected communities.



Catalyzing Strengthened Policy Action for Healthy Diets (CASCADE), Bauchi, Jigawa, Kebbi and Nasarawa States.

A nutrition-focused project funded by the Netherlands' Ministry of Foreign Affairs to address malnutrition at the community and household levels, advocating for greater government engagement for sustainable food systems.



Reducing Anaemia Project - Phase III, Jigawa and Yobe States.

Funded by The Church of the Latter-day Saints (LDS), the project aims to reduce the prevalence of iron deficiency by supporting women's groups with livelihood initiatives that enable them to afford iron-rich diets.

NEW & NEXT: OUR FRESH APPROACH TO BUILDING SUSTAINABILITY

Agro-Pastoral Insurance

CARE partnered with Pula Advisors AG, an insurance and technology company that designs and delivers comprehensive solutions to protect and improve the livelihoods of smallholder farmers and livestock keepers, to pilot a groundbreaking innovation for livestock keepers. The goal was to ensure that livestock keepers in pastoralist communities are supported by leveraging VSLAs. The project strengthened the resilience of the population against natural disasters through risk transfer mechanisms, with local insurers carrying the risk in-country, creating local buy-in and insurance capacity while also reducing the amount of foreign currency leaving the country. Since its inception, 182 pastoralists have been insured to the tune of USD336,621. With the 5th largest cattle herd in Africa (comprising about 20 million cattle, 76 million goats, 42 million sheep, and 180 million poultry), this innovation covered a critical gap in the vulnerability of small herder communities.

Amplifying Women's Voice & Leadership: Women Lead in Emergencies Approach (WLIE)

CARE piloted the Women Lead in Emergencies (WLIE) approach to promote women's leadership in humanitarian settings. WLIE empowers crisis-affected women to take on meaningful public roles, equipping them with leadership and advocacy skills to engage directly with service providers and local authorities. The approach ensures that women and girls are not only included in humanitarian response but are central to shaping it, with their diverse needs recognised and addressed. The initiative supported women and girls through adult literacy, vocational training, school re-enrolment, and increased awareness of VAWG and sexual and reproductive health. It promoted financial inclusion, established safe spaces in schools and communities, and created pathways for women to lead in markets and community structures. Learn More: [WLIE Brief](#).

VSLAs Going Digital

To strengthen savings processes, CARE launched a digital platform for VSLAs that would ensure seamless management of their operations. So far, 50 VSLAs with a total membership of 1,250 participants have been enrolled in the pilot. The uptake of the App, hosted by Mikashboks, has been overwhelming, with potential for scale-up. The platform demonstrated relevance as a financial solution when cash was scarce countrywide. Besides addressing the risk of errors associated with manual record keeping, the digital platform provides security of saved funds at a low cost and gives access to all members to view their savings and balances. This has further strengthened confidence among the participants in the savings process, who have saved up to NGN10,622,687 over the year. CARE aims to increase the number of registered VSLAs on the platform as the digitization of VSLAs becomes the future of VSLAs.

Biological Solutions To Agricultural Production

CARE partnered with Contec Global Agro Limited (CGAL) to promote eco-friendly, bio-based agricultural inputs. Through this collaboration, 172 individuals—including extension workers, women in agriculture, and lead farmers—were trained, and 450 smallholder farmers gained access to CGAL's organic products in Bauchi, Jigawa, Kebbi, and Nasarawa states. The initiative helps farmers transition from chemical to climate-resilient organic practices, improving crop quality, soil health, and export potential. These innovations boost yields, reduce environmental harm, and build women's resilience to climate change.

FUNDRAISING

"Funding cuts and shifting global priorities have reminded us that progress cannot be taken for granted. The challenges are vast and undeniable—but so too is our resolve."

With the recent cuts in funding from USAID, the humanitarian sector in Nigeria has entered a period of intense competition. Many organisations are now seeking support from the same shrinking pool of donors, making resource mobilisation more challenging than ever.

Rather than stall, CARE has pivoted, tapping into specialised innovations and partnerships to drive its fundraising strategy. From launching bio-based farming solutions to delivering lifesaving health and VAWG services in underserved communities, CARE's results have begun to speak for themselves.

In recent times, this innovation-driven model has not only earned the trust of donors but it has also opened doors to new funding and expanded operations into new states like Katsina and Sokoto. From health to livelihoods, nutrition to climate resilience, partners continue to renew their commitments, bringing in new projects and amplifying impact across the country.

All of this signals one thing:
**CARE is well on its way
to achieving its 2030
strategic goals.**



IMPACT STORIES

Turning Passion into Purpose Despite Disability — Meet Salamatu

Salamatu Mohammed, a young woman living with a physical disability in Nguru LGA, once felt overlooked and confined by societal perceptions and the lack of inclusive opportunities in her community. Limited mobility and persistent stigma made it difficult for her to participate in everyday activities. But Salamatu held on to one thing—her passion for beauty and make-up artistry.

Her turning point came when she visited the Women and Girls Safe Space (WGSS), established through the Martawa Zuromaye (Dignity and Security) project. Through the support of the project, Salamatu enrolled in the make-up skills training class. With the encouragement of facilitators and her peers, she attended every session with unwavering enthusiasm, mastering techniques in skincare, make-up application, and client management. Her creativity and attention to detail stood out.

Today, she is not only earning an income by providing makeup services in her neighbourhood but is also giving back. She has started teaching other women and girls, including those living with disabilities, empowering them with the same skills that transformed her life. The Martawa Zuromaye project played a crucial role in unlocking Salamatu's potential by ensuring inclusive access to livelihood skills training and creating a safe, supportive environment where women and girls can thrive.

Salamatu's journey is a powerful reminder that with the right support, anyone can rise above their limitations and become a source of inspiration for others. Today, she is not just a participant; she is a leader, a changemaker and a voice.

“My disability does not stop me, it motivates me. I was given a chance to learn, and now I want to give others that same chance.”

— Salamatu



VOICES FROM THE FIELD

Sabo Tela, Buni Yadi, Gujba LGA, Yobe State, (BHA Project Participant)

“With CARE's Cash intervention, I have restarted my lost tailoring business. I bought a second-hand tailoring machine at the cost of sixty thousand naira (60,000) attached to one of the Infant and Young Child Feeding (IYCF) participants who was a tailor.

In addition to the tailoring, I have three sets of clothes and collected six more from a nearby shop on the agreement that I will pay once I sell them. Now, I'm earning a small income that helps me feed myself, my children and my wife. My life is getting better, and I feel honoured and dignified just by having this means of livelihood through CARE International.



ACHIEVEMENT IN 2024



Humanitarian Preparedness and Response

CARE's humanitarian interventions provided lifesaving, integrated support to **369,492 individuals** - including 226,944 women and girls, and 142,548 men and boys, across crisis-affected communities.



Justice and Protection for Women and Girls

In the past year, CARE's protection initiatives reached **390,327 individuals**, including 163,938 women, 82,697 girls, 99,472 men, and 44,220 boys.



Right to Health and Nutrition

In 2024, CARE's health and nutrition programs reached **58,712 individuals**, delivering essential services that improve well-being, prevent illness, and promote healthier communities.



Food Systems and Livelihood

In 2024, CARE reached **407,159 individuals**, including 244,296 women and girls and 162,863 men and boys, supporting families with sustainable agriculture, income generation, & improved nutrition.

MOMENTS IN MOTION





Thank you for reading... stay connected!

BECAUSE OF YOU

CARE extends our heartfelt gratitude to our Donors for your unwavering support. Your generosity powers our humanitarian efforts, saving lives, restoring dignity, and bringing hope to communities across Nigeria.

Your commitment brings our values of transformation, integrity, diversity, and excellence to life. It's your trust that drives us to go further, every single day. Whether we're strengthening systems, delivering healthcare, protecting the rights of women and girls, or ensuring food security, your support inspires us to aim higher.

In giving, you have done more than fund our work; you have stood in solidarity with those we serve. For every life touched, hope is restored, and for that, you are a true friend of the community.

Thank you for being part of our mission to save lives, defeat poverty, and build a more just and equitable Nigeria.



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